

Classified Regular Advertising Contract

Richmond Times-Dispatch

P.O. Box 85333 • RICHMOND, VA 23293-0001

I authorize the Richmond Times-Dispatch to enter our order for three (3) or more lines of Classified Advertising in the Richmond Times-Dispatch for 13 weeks from this date and thereafter until cancelled. It is understood that advertising copy may be changed as often as desired but that one advertisement of at least three (3) lines will be printed each publication day during the period covered by this order.

I authorize the Richmond Times-Dispatch to publish the following lines as a rate holder on any day that there is no other advertisement ordered for my account. Rate holder copy may be changed at the option of the advertiser when new copy is submitted in writing.

Check here to include all advertisements on TimesDispatch.com.

CONTRACT REGULATIONS

The discount rates allowed under this contract for space insertions are subject to such space being used each week for a minimum of thirteen consecutive weeks. These contract rates are subject to all conditions and regulations outlined in the current classified rate cards. The classified category contract rates apply as specified in the current classified rate cards, less 15%.

If for any reason the advertising is discontinued or this contract is broken before advertising under it has run for 13 consecutive weeks, the advertiser agrees to pay for the space actually used in accordance with the schedule of rates and discounts contained in the applicable, current rate card of the Richmond Times-Dispatch. Cancellation may be effected by a letter to the Classified Advertising Manager of the Richmond Times-Dispatch or to the advertiser's sales representative.

All rates, conditions, copy deadlines, charges, discounts, and mechanical requirements contained in the applicable current classified rate cards (copies are available upon request) are a part of this contract and are incorporated herein by reference; provided, however, that to the extent the provisions of the rate cards are inconsistent with the provisions of this contract, the provisions of this contract shall apply.

All advertising under this contract is to be billed according to a 5-4-4 (5 week, 4 week, 4 week) billing schedule, expressed in agate lines, reflecting all discounts. Please refer to the applicable rate cards for a detailed schedule.

_____, _____
Month Day Year

First Insertion Date _____

Salesperson _____ No. _____

Accepted by Richmond Times-Dispatch

Classified Advertising Manager

Advertiser _____

Per (signed) _____

Name (print) _____

Address _____

City and State _____ Zip _____

Nature of Business _____ NIC NO. _____

E-mail Address _____