

Classified Display Advertising Contract

Richmond Times-Dispatch

P.O. Box 85333 • RICHMOND, VA 23293-0001

In consideration for the discount specified below, I authorize the Richmond Times-Dispatch to publish advertising each week for a minimum of thirteen (13) consecutive weeks from the first insertion date and thereafter until cancelled, as follows (check one):

A. Eight (8) or more column inches (112 lines) weekly at the current classified open display rate, less 15%

or

B. Four (4) or more column inches (56 lines) weekly at the current classified open display rate, less 10%

CONTRACT REGULATIONS

The discount rates allowed under this contract for space insertions are subject to such space being used each week for a minimum of thirteen consecutive weeks. These contract rates are subject to all conditions and regulations outlined in the current regular classified rate cards.

If for any reason the advertising is discontinued or this contract is broken before advertising under it has run for 13 consecutive weeks, the advertiser agrees to pay for the space actually used in accordance with the schedule of rates and discounts contained in the applicable, current rate cards of the Richmond Times-Dispatch. Cancellation may be effected by a letter to the Classified Advertising Manager of the Richmond Times-Dispatch or to the advertiser's sales representative.

All rates, conditions, copy deadlines, charges, discounts, and mechanical requirements contained in the applicable current classified rate cards (copies are available upon request) are a part of this contract and are incorporated herein by reference; provided, however, that to the extent the provisions of the rate cards are inconsistent with the provisions of this contract, the provisions of this contract shall apply.

All advertising under this contract is to be billed according to a 5-4-4 (5 week, 4 week, 4 week) billing schedule, expressed in agate lines and reflecting all discounts. Please refer to the applicable rate card for a detailed schedule.

_____, _____
Month Day Year

First Insertion Date _____

Salesperson _____ No. _____

Accepted by Richmond Times-Dispatch

Classified Advertising Manager

Advertiser _____

Per (signed) _____

Name (print) _____

Address _____

City and State _____ Zip _____

Nature of Business _____ NIC NO. _____

E-mail Address _____