

| DAY/SECTION | COPY & SPACE DEADLINE Proofs Provided | ELEC. & CR DEADLINE No Proofs | PROOF OUT | PROOF RETURN | ALL ADS FINALIZED | LOCKUP | FYI PRINTS |
|--------------------|---|---|------------------|---------------------|--------------------------|---------------|-------------------|
|--------------------|---|---|------------------|---------------------|--------------------------|---------------|-------------------|

Sun.

| | | | | | | | |
|---|-------------------------------------|-------------------------------------|--------------------------------------|-------------------------------------|-------------------------|---------------|------------|
| Advance Run Flair, Travel, Enter. Special Sections | Mon. 3 PM | Tue. 5 PM | Tue. 10 AM | Wed. 5 PM | Wed. 10 PM | Wed. Midnight | Thu. 8 AM |
| Main, Sports, ROP Business | Wed. 5 PM Tue. 5 PM | Thu. 5 PM Wed. 5 PM | Fri. 10 AM Thu. 2 PM | Fri. 5 PM Fri. 2 PM | Sat. Noon | Sat. 10 PM | Sat. 11 PM |
| Commentary Real Estate Classified | Mon. 5 PM Tue. 5 PM Wed. 6 PM | Tue. 5 PM Wed. 5 PM Wed. 6 PM | Wed. 2 PM Thu. 2 PM Fri. 10 AM | Thu. 2 PM Fri. 2 PM Fri. 4 PM | Fri. 10 PM Fri. 7 PM | Fri. Midnight | Sat. 7 AM |

Mon.

| | | | | | | | |
|--|------------------------|------------------------|------------|------------------------|------------------------|-------------------------|------------|
| Metro Biz, Prime Main, ROP Classified | Wed. 5 PM Thu. 5 PM | Thu. 5 PM Wed. 5 PM | Fri. 10 AM | Fri. 4 PM Fri. 4 PM | Fri. 9 PM Fri. 6 PM | Sun. 10 PM Fri. 6 PM | Sun. 11 PM |
|--|------------------------|------------------------|------------|------------------------|------------------------|-------------------------|------------|

Tue.

| | | | | | | | |
|-------------------------------------|------------------------|-------------------------|-------------------------|-------------------------|---------------------------|-------------------------|------------|
| Main, Sports, ROP Classified | Fri. 5 PM Thu. 5 PM | Mon. 10 AM Thu. 5 PM | Mon. 10 AM Fri. 2 PM | Mon. 5 PM Mon. 12 PM | Mon. 7 PM Mon. 2:30 PM | Mon. 10 PM Mon. 4 PM | Mon. 11 PM |
|-------------------------------------|------------------------|-------------------------|-------------------------|-------------------------|---------------------------|-------------------------|------------|

Wed.

| | | | | | | | |
|-------------------------------------|-----------|------------------------|------------|-------------------------|---------------------------|-------------------------|------------|
| Starwatch | Wed. 5 PM | Thu. 5 PM | Fri. 10 AM | Fri. 5 PM | Fri. 10 PM | Fri. Midnight | Sat. 10 AM |
| Balance/Flair | Thu. 5 PM | Mon. 10 AM | Mon. 10 AM | Mon. 5 PM | Mon. 10 PM | Tue. 4 PM | Tue. 11 PM |
| Main, Sports, ROP Classified | Fri. 5 PM | Mon. 5 PM Fri. 5 PM | Mon. 10 AM | Tue. 5 PM Tue. 12 PM | Tue. 7 PM Tue. 2:30 PM | Tue. 10 PM Tue. 4 PM | Tue. 11 PM |

Thu.

| | | | | | | | |
|---|------------------------|------------------------|------------|-------------------------|---------------------------|-------------------------|------------|
| Explore | Fri. 5 PM | Mon. 10 AM | Tue. 10 AM | Tue. 5 PM | Wed. 2:30 PM | Wed. 4 PM | |
| Weekend Main, Sports, ROP Classified | Mon. Noon Mon. 5 PM | Tue. 5 PM Mon. 5 PM | Tue. 2 PM | Wed. 5 PM Wed. 12 PM | Wed. 7 PM Wed. 2:30 PM | Wed. 10 PM Wed. 4 PM | Wed. 11 PM |

Fri.

| | | | | | | | |
|-------------------------------------|------------------------|------------------------|-------------------------|-------------------------|------------------------|-------------------------|---------------|
| Zoned Editions | Tue. 5 PM | Wed. 5 PM | Thu. 10 AM | Thu. 5 PM | Thu. 7 PM | Thu. 10 PM | City Run Only |
| Main, Sports, ROP Classified | Tue. 5 PM Tue. 5 PM | Wed. 5 PM Tue. 5 PM | Thu. 10 AM Wed. 2 PM | Thu. 5 PM Thu. 12 PM | Thu. 7 PM Thu. 2 PM | Thu. 10 PM Thu. 4 PM | Thu. 11 PM |

Sat.

| | | | | | | | |
|-------------------------------------|------------------------|------------------------|-------------------------|-------------------------|------------------------|-------------------------|------------|
| Home Guide Channels | Tue. 5 PM | Wed. 5 PM | Thu. 10 AM | Thu. 5 PM | Thu. 10 PM | Thu. Midnight | Fri. 7 AM |
| Main, Sports, ROP Classified | Wed. 5 PM Wed. 5 PM | Thu. 5 PM Wed. 5 PM | Fri. 10 AM Thu. 2 PM | Fri. 5 PM Fri. 12 PM | Fri. 7 PM Fri. 2 PM | Fri. 10 PM Fri. 4 PM | Fri. 11 PM |

Advertorial Deadlines

| Earliest of: | Copy | No Copy | We Build | They Build |
|------------------------|-------------|----------------|-----------------|-------------------|
| Fly Sheet | 7 days | 3 days | 7 days | 3 days |
| 8 Pages or more | 7 days | 3 days | 7 days | 3 days |

NOTE: Electronic & CR Deadline denotes the last possible time an ad can arrive to print in that section. No proofs will be given.

11/08/04