

# Metro Real Estate Advertising Contract

# Richmond Times-Dispatch

**P.O. Box 85333 • RICHMOND, VA 23293-0001**

In consideration for the discount specified below, I authorize the Richmond Times-Dispatch to publish advertising in the Metro Real Estate Magazine each month for a minimum of six (6) consecutive months from the first insertion date and thereafter until cancelled, as follows:

A minimum of one advertisement monthly at the current open Metro Real Estate Rates, as set forth in the current Real Estate rate card, less 15%.

## CONTRACT REGULATIONS

The discount rates allowed under this contract for space insertions are subject to such space being used each month for a minimum of 6 consecutive months. These contract rates are subject to all conditions and regulations outlined in the current Real Estate rate card.

If for any reason the advertising is discontinued or this contract is breached before advertising under it has run for 6 consecutive months, the advertiser agrees to pay for the space actually used in accordance with the schedule of rates and discounts contained in the current Real Estate rate card. Cancellation may be effected by a letter to the Classified Advertising Manager of the Richmond Times-Dispatch or to the advertiser's sales representative.

Except as otherwise expressly provided herein, all rates, conditions, copy deadlines, charges, discounts, and mechanical requirements contained in the current real estate rate card (copies are available upon request) are a part of this contract and are incorporated herein by reference; provided, however, that to the extent the provisions of the rate card are inconsistent with the provisions of this contract, the provisions of this contract shall apply.

All advertising under this contract is to be billed according to a 5-4-4 (5 week, 4 week, 4 week) billing schedule, reflecting all discounts. Please refer to the applicable real estate rate card for a detailed schedule.

\_\_\_\_\_, \_\_\_\_\_  
Month Day Year

First Insertion Date \_\_\_\_\_

Salesperson \_\_\_\_\_ No. \_\_\_\_\_

Accepted by Richmond Times-Dispatch  
\_\_\_\_\_

*Classified Advertising Manager*

Advertiser \_\_\_\_\_

Per (signed) \_\_\_\_\_

Name (print) \_\_\_\_\_

Address \_\_\_\_\_

City and State \_\_\_\_\_ Zip \_\_\_\_\_

Nature of Business \_\_\_\_\_ NIC NO. \_\_\_\_\_

E-mail Address \_\_\_\_\_