

business & service directory rate card

Richmond Times-Dispatch inRich.com

Supplement to Ad Book • Effective September 29, 2008
 Personnel: Terry Hall, Regional Inside Sales Manager
 Karen Underwood, Classified Inside Sales Manager
 To place an advertisement
 Call: (804) 643-4414
 Fax: (804) 775-8046
 E-Mail: classified@timesdispatch.com
 Online: www.inRich.com Keyword: Find

Classified Line Rates (Per Line)

	Consecutive Insertion Rates			
Open	1-7x	8-29x	30-89x	90x
DAILY	\$6.16	\$1.80	\$1.38	\$1.14
SUNDAY	\$6.16	\$1.80	\$1.38	\$1.14

Classified Display Rates (Per Inch)

	1-7x	8-29x	30-89x	90x
DAILY	\$86.24	\$25.20	\$19.32	\$15.96
SUNDAY	\$86.24	\$25.20	\$19.32	\$15.96

Enhancement Rates

Bold and *Italic* Type 60¢ per word
 Reverse Type \$1.30 per line

Special Characters, Logos, Enlarged Type, Frames of White: The only charge for these enhancements is for the additional space that is used.

Special Rates

Monday Metro Business

PICK UP \$2.11
 DAILY \$3.29

inRich.com

PICK UP \$6.00

2008/2009 Billing Period Dates

	Beginning Date	Ending Date
10th Period	9/29/2008	11/02/2008
11th Period	11/03/2008	11/30/2008
12th Period	12/01/2008	12/28/2008
1st Period	12/29/2008	02/01/2009
2nd Period	02/02/2009	03/01/2009
3rd Period	03/02/2009	03/29/2009
4th Period	03/30/2009	05/03/2009
5th Period	05/04/2009	05/31/2009
6th Period	06/01/2009	06/28/2009
7th Period	06/29/2009	08/02/2009
8th Period	08/03/2009	08/30/2009
9th Period	08/31/2009	9/27/2009

Deadlines

Publishes	Display Ads	Line Ads
Monday	4 P.M. Wednesday	5 P.M. Friday
Tuesday	3 P.M. Thursday	1:30 P.M. Monday
Wednesday	4 P.M. Friday	1:30 P.M. Tuesday
Thursday	4 P.M. Monday	1:30 P.M. Wednesday
Friday	12 P.M. Tuesday	1:30 P.M. Thursday
Saturday	4 P.M. Tuesday	1:30 P.M. Friday
Sunday	4 P.M. Wednesday	5 P.M. Friday

Holiday deadlines vary; contact your sales representative.

Find Services

Find Services publishes each Monday in the Richmond Times-Dispatch. It features the *House to Home* decorating column written by television personality Debbie Travis and our popular Business & Service directory listings.

Advertise your home improvement business in Find Services and you'll take advantage of full color at no additional charge (when available), prominent section front placement and discounted rates.

Rates:

1-3 inserts	\$106.56
4-7 inserts	\$31.14
8+ inserts	\$23.94

Rates are per column inch. Minimum size is two inches. Rates are for consecutive publication weeks.

Online Services

inRich.com

inRich.com attracts more than 897,000 unique visitors per month, which generates 10.1 million page views. Line ads are posted on inRich.com in a searchable format. Ads are updated daily and appear with the previous Sunday's listings.

\$6.00 per ad start

Virginia Classifieds

Now you can reach up to 831,200 additional readers throughout the state by placing one call to your Times-Dispatch classified representative. We can place your ad in over 30 other Media General newspapers including the Mechanicsville Local, Goochland Gazette and Midlothian Exchange.

Color Backgrounds

Add color and a background screen to your Business & Service Directory advertisement and you will stand out from the crowd. Yellow backgrounds will appear when color is available. Screened backgrounds will appear other days.

Rates	Insertions
1-7	\$5.00
8-29	\$30.00
30-89	\$50.00
90	\$75.00