

employment rate card

Supplement to Ad Book
 Effective September 29, 2008
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Richmond Times-Dispatch
 inRich.com

Add \$17.50 per inch to rate for display ads and \$1.50 for line ads received after deadline.

Classified Display - Ads must be in quarter inch increments

	Inches	1 x Rate	Inches	1 x Rate	Inches	1 x Rate	Inches	1 x Rate
DAILY	4-9.75	\$125.16	15-15.75	\$107.52	21-21.75	\$101.87	27-27.75	\$94.97
OR	10-10.75	\$112.65	16-16.75	\$107.22	22-22.75	\$100.41	28-28.75	\$93.51
SUNDAY	11-12.75	\$112.49	17-17.75	\$105.92	23-23.75	\$100.20	29-29.75	\$92.36
PER INCH RATE	12-12.75	\$111.20	18-18.75	\$104.63	24-24.75	\$98.73	30-30.75	\$92.71
	13-13.75	\$110.08	19-19.75	\$103.34	25-25.75	\$97.59	31-31.75	\$91.39
	14-14.75	\$108.63	20-20.75	\$103.01	26-26.75	\$93.98	32-32.75	\$90.07

Please call your advertising representative for additional savings based on size and frequency.

Classified Line

	Consecutive Insertion Rates						
	1-3x	4x	5x	6x	7x	14-29x	30x
DAILY							
OR							
SUNDAY	\$8.86	\$6.65	\$5.70	\$4.93	\$4.42	\$2.95	\$2.87

Non-Classified (ROP)

	Inch Rate			
	1-10	11-20	21-40	41-60
DAILY	\$107.55	\$101.79	\$99.72	\$97.73
SUNDAY	\$122.80	\$118.79	\$116.42	\$114.18
	61-80	81-125	126	
DAILY	\$96.39	\$95.75	\$87.29	
SUNDAY	\$112.63	\$111.88	\$101.94	

National Rates (gross)

Classified Line*	
DAILY OR SUNDAY	\$17.70

Color Rates

	1 Color +Black	2 Colors +Black	3 Colors +Black
DAILY	\$1044	\$1279	\$1439
SUNDAY	\$1239	\$1549	\$1857

Enhancements/Pick Up Rates

Monday Metro Business Section (per line)	
DAILY	\$3.30
PICK UP FROM SUNDAY	\$2.11

Blind Box Replies

PICK UP	\$50.00
MAIL	\$80.00

Borders

1-3 TIMES	\$33.00
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Bold & Italic Type

PER WORD	\$.60
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Classified Column Widths (inches)

1	1.08	6	6.92
2	2.25	7	8.08
3	3.41	8	9.25
4	4.58	9	10.42
5	5.75	10	11.58

Deadlines

PUBLISHES	DISPLAY ADS	LINE ADS
Monday	4 P.M. Wednesday	5 P.M. Friday
Tuesday	3 P.M. Thursday	1:30 P.M. Monday
Wednesday	4 P.M. Friday	1:30 P.M. Tuesday
Thursday	4 P.M. Monday	1:30 P.M. Wednesday
Friday	12 P.M. Tuesday	1:30 P.M. Thursday
Saturday	4 P.M. Tuesday	1:30 P.M. Friday
Sunday	4 P.M. Thursday	5 P.M. Friday (noncontract)
Sunday		4 P.M. Thursday (contract)

Holiday deadlines vary; contact your sales representative.
 Color deadlines are 24 hours prior to regular published deadlines.

YAHOO! hotjobs®

The Power of Partnership

Yahoo! HotJobs is a leader in the recruitment marketplace with unparalleled reach, search and match technology, and recruitment expertise. Yahoo! HotJobs and The Times-Dispatch are even more powerful because our Local Reach, Local Branding, and Local Candidates will help you Target and Find The Right One.

Ask your Richmond Times-Dispatch Representative for details.

Local Top Jobs

A rotating banner ad listing appearing on inRich.com . . . \$113

DiversityInc Careers

Recruitment advertisements that are currently scheduled to be published in the Richmond Times-Dispatch with an online posting on www.inRich.com will now be eligible for the option of an online posting on www.diversityinc.com/careers for 7 days.

DiversityInc.com/careers \$35/ 7 days

2009 Billing Cycles

- Period 11 . . Nov. 3, 2008 — Nov. 30, 2008
- Period 12 . . Dec. 1, 2008 — Dec. 28, 2008
- Period 1 . . . Dec. 29, 2008 — Feb. 1, 2009
- Period 2 . . . Feb. 1, 2009 — Mar. 1, 2009
- Period 3 . . . Mar. 2, 2009 — Mar. 29, 2009
- Period 4 . . . Mar. 30, 2009 — May 3, 2009
- Period 5 . . . May 4, 2009 — May 31, 2009
- Period 6 . . . June 1, 2009 — June 28, 2009
- Period 7 . . . June 29, 2009 — Aug. 2, 2009
- Period 8 . . . Aug. 3, 2009 — Aug. 30, 2009
- Period 9 . . . Aug. 31, 2009 — Sept. 27, 2009
- Period 10 . . . Sept. 28, 2009 — Nov. 1, 2009
- Period 11 . . . Nov. 2, 2009 — Nov. 29, 2009
- Period 12 . . . Nov. 30, 2009 — Dec. 27, 2009